



BIZZONE Business Magazine

Ratecard

Edition 1: AUCKLAND distribution 20,000

Edition 2: WELLINGTON + CHRISTCHURCH distribution 20,000

April 2010 brings the first edition of a compelling and meaningful publication targeted specifically at New Zealand's business owners and operators. The Bizzzone Business Magazine is published in association with the Bizzzone Business Expos nationwide, which are the largest events held for business in New Zealand.

Informative, inspirational and relevant, the magazine is a must-have resource for business owners and operators. Quality editorial and lively design, combined with down-to-earth advice from Editor-in-Chief Sarah Trotman and other business specialists, guarantee that the Bizzzone Business Magazine will be the preferred read for a community of dynamic and entrepreneurial individuals.

97% of New Zealand's businesses employ 19 or fewer people. This magazine is tailor-made to address their business needs, answer their questions and provide the support they need.

The Bizzzone Business Magazine is the best vehicle to showcase business products and services in a quality publication that will reach business owners, managers and business influencers. The magazine has two editions; one which targets business owners in the greater Auckland region another which targets business owners in the greater Wellington and Christchurch regions.

Editorial includes:

- A cover story on the Bizzzone Business Expo
- A feature on the prestigious Vero Excellence in Business Support Awards
- Specific expert pages designed to assist business owners with the fundamental aspects of business management from business planning to online marketing

Distribution:

40,000 copies of the Bizzzone Business Magazine will be distributed to:

- Bizzzone Business Expo attendees
- Business owners in the greater, Auckland, Wellington and Christchurch regions
- Business influencers
- Exhibitors at the Bizzzone Business Expos
- Winners and finalists of the 2010 Vero Excellence in Business Support Awards

Contact calandra.smith@bizzzone.com for more information.

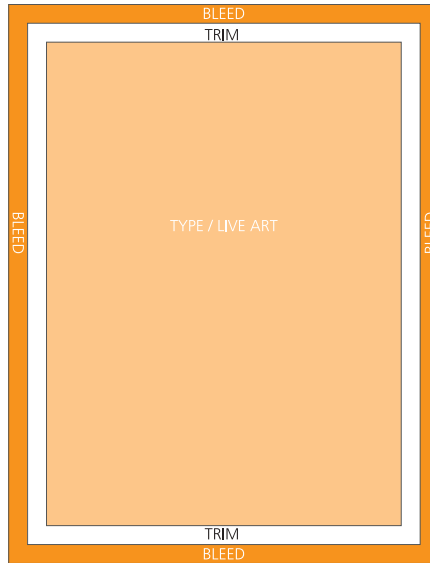


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Rates per edition

Dimensions (WIDTH X DEPTH)	Rates per edition			
	TYPE/LIVE ART	TRIM	BLEED	COST
Full Page	185 x 250mm	210 x 275mm	220 x 285mm	\$3,950 + GST
Half Page Vertical	87 x 250mm	100 x 275mm	110 x 285mm	\$2,200 + GST
Half Page Horizontal	185 x 122mm	210 x 135mm	220 x 145mm	\$2,200 + GST

PAGE EXAMPLE (NOT TO SCALE)



Contact Us

Sales and Enquiries:

Calandra Smith

Tel: (09) 361 6744

Mob: 021 051 0382

Email: calandra.smith@bizzone.com

Editor-in-Chief:

Sarah Trotman

Mob: 021 487 583

Email: sarah.trotman@bizzone.com

Deadlines Auckland

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Advert Booking: 26 March 2010

Advert Material: 6 April 2010

Distribution Date: 5 May 2010

Deadlines Wellington/Christchurch

Editorial Deadline: 14 May 2010

Advert Booking: 21 May 2010

Advert Material: 28 May 2010

Distribution Date: 23 June 2010



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