



2010 Vero Excellence in Business Support Awards Expression of Interest Form

Bizzone is pleased to invite you to enter the 2010 Vero Excellence in Business Support Awards. The Expression of Interest form incorporates a four stage assessment process. By completing and submitting this you will have completed Stage 1.

Stage 1

The Expression of Interest form will register your interest in applying for the Vero Excellence in Business Support Awards. The deadline for receiving expressions of interest is **4 December 2009**.

Stage 2

Successful finalists will be notified by the 18th December. At this point they will be asked to provide a more detailed (up to 10 pages) application form to be ready by **26th February 2010**.

Stage 3

Independent evaluators will assess finalists' applications. They then verify with finalists and clarify details from the application.

Stage 4

Winners will be announced at the gala dinner at the Auckland Town Hall on the **20th May 2010**. (note this year the awards are before the Bizzone Business Expo)

For any further information on the evaluation process, please contact The Vero Excellence in Business Support Awards: awards@bizzone.com or phone 0800 249 966.

Entry into the Awards costs \$250 (plus GST). A tax invoice will be sent upon receipt of your Expression of Interest. **Applicants can enter more than one category.**

Please complete this form and either email it to The Vero Excellence in Business Support Awards at awards@bizzone.com or post it, along with your entry fee, to Excellence in Business Support Awards, PO Box 46 035 Herne Bay, Auckland. **Entries close on 4th December 2009.**

APPLICANT DETAILS	
Company name:	
Trading name (your organisation will be thus named in any press, PR and advertising) :	
Name of most senior member of the organisation:	
Physical address:	
Postal Address:	
Name of primary contact person:	
Email address:	
Phone number:	
Please identify the key focus of your application (is it one product/service or the entire business?):	

Please identify which award category you are applying for:

- BDO BUSINESS <\$5M T/O ONE ON ONE OFFERING
- BDO BUSINESS <\$5M T/O ONE TO MANY OFFERING
- BDO LARGE BUSINESS >\$5M T/O
- BDO NOT FOR PROFIT
- BDO GOVERNMENT LOCAL AND NATIONAL
- BDO EDUCATION PROVIDER
- BDO REGIONAL BUSINESS NORTH ISLAND
- BDO REGIONAL BUSINESS SOUTH ISLAND
- BDO INDIVIDUAL

There is a 400 word limit for each of the following questions. Please try to use the maximum amount of words to enable us to assess your EOI effectively.

Q1. Please provide details about your business including details of your vision / purpose, your core competencies, key business drivers, the stakeholders in the business and the key products and services you provide.

Q2. Please explain the market(s) you operate in and your customers. This might include market and customer segments and the delivery mechanisms for your products and / or services.

Q3. Please explain what you do to achieve sustainable competitive advantage in your chosen market(s), i.e., what differentiates you from your competitors and enables you to succeed?

Q.4 What is the basis for your entry? Please clarify whether it is the whole business or a key initiative that you want to be the focus of your entry.

Q5. Please explain the extent to which your product(s) and / or service(s) have had a positive effect in respect of providing support to business. This might be on a generic basis or a specific example if appropriate. Please provide data and illustrate in graphs and pie charts etc. where possible.