



The **Vero Excellence in Business Support Awards** recognise New Zealand organisations that excel in the provision of business support across a range of award categories.

The assessment framework used by the **Vero Excellence in Business Support Awards** is aligned to the internationally recognized and respected framework known as the **US Baldrige Criteria for Performance Excellence** which is an outstanding framework for both the assessment of and improvement of your business.

The US Baldrige framework is the criteria used by the NZ Business Excellence Foundation for evaluating the NZ Business Excellence Awards by way of a process that is internationally calibrated. This process is similar to that utilised by the **Vero Excellence in Business Support Awards** thus ensuring consistency and rigor in the process.

The **Vero Excellence in Business Support Awards** criteria were developed by aligning to key elements of the International best practice criteria whilst retaining flexibility to ensure that the unique nature of these awards were retained. Applicants for the awards receive a robust assessment against criteria developed specifically to recognize excellence in the provision of business support.

The assessment process involves an Expression of Interest/entry stage which is independently assessed followed by a more detailed written application that is assessed by trained national evaluators. Following the detailed evaluation, site visits are conducted to verify and validate information and business approaches prior to the submission of a written report to the Judges. Applicants in the **Vero Excellence in Business Support Awards** can be assured of an unbiased and rigorous evaluation conducted by trained members of the national evaluator panel. Additionally applicants and finalists are able to request a feedback report from the evaluators that details areas of strength and areas of opportunity for their business. This can be an important driver for ongoing business improvement activities.