



Ready to carry the green message

EVERYBODY wins with an Eco Bag, Jaspreet Kohli says.

The director of the Auckland-based firm says Eco Bags was one of the first companies in New Zealand to see the need for quality, reusable shopping and carry bags which were good for the environment but also offered a great promotional tool for companies.

The company, which was started in 2005, has a good association with Wellington.

“Wellington City Libraries was our first customer with their distinctive Absolutely Positively Wellington logo” Mr Kohli says.

Since then its customer base has grown to include universities, local councils and private businesses.



It's in: The bag made for Wellington City Libraries by Eco Bags.

designs, but if need be they can print products up within two weeks in New Zealand.

He says the company's strength is in making economically-priced bags in small or large quantities, the result of having the Indian parent company, and

Eco Bags provides products in a range of fabrics such as calico, canvas, polypropylene, non-woven, jute/hemp, and organic cotton. Sizes are available to suit individual business requirements and bags can be customised with logos and other artwork.

Mr Kohli says for the bags made in India there is a turnaround time of six to eight weeks for bags to be printed with individual logos or

a supplier from China. He stresses that a key part of the company's philosophy is to adhere to strong ethical trading principles which reflect its strong environmental ethos.

For instance, the company, through its My Bag Cares programme, plants a tree on Auckland's Motutapu Island for each bag sold to help rebuild the island's environment and promote birdlife.

The Kohlis are also conscious of the impact of plastics and are introducing a range of biodegradable eco plastics which completely break down in landfills and composts.

“Customers like to work with us because we are helping the environment, which also helps the businesses. So it's a win-win situation.”

Eco Bags will be at this week's Bizzzone Business Expo at the TSB Arena where it will have its full range of products and samples of its bags.

■ For more information and orders go to: www.ecobags.co.nz